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Grafton Chamber terms Wirth ‘Go-Getter,’ Cayle as ‘Outstanding,’

The Grafton Area Chamber of Commerce turned to two models of corporate citizenship to receive honors during its May 15 awards dinner at The Bog country club in the Town of Saukville.

Marc Cayle, owner of the local Comfort Keepers franchise, was presented the Outstanding Business Person Award.

John Wirth, owner of Digital Edge Print & Copy Center, received the Go-Getter Award.

In his nomination form, Cayle, whose business provides in-home senior assistance, was cited for his “passion for helping people.”

He already had Comfort Keepers franchises in Sheboygan and Fond du Lac when he opened his office in Grafton. A Mequon resident, Cayle said he chose the community because of its central location in Ozaukee County.

Chamber member Kimberly Murrow said Cayle was a logical choice for the business recognition.

“Over the last year, Marc and his company have shown continued growth in the hours of service to their clients in Ozaukee County,” Murrow said, noting his service company employs more than 80 people in the county.

“This growth has enabled him to employ more caregivers in the county.”She noted that Cayle’s offices have won several operational awards, including the company’s Presidential Award. All three of his offices consistently rank in the top 10 of the company’s more than 650 national franchises.

Chamber officials said Cayle’s success has resulted from a deep understanding of the senior market, which has led to the emergence of an additional business, ONKOL (pronounced On Call), a remote medical-monitoring device that is in the pilot development.

Cayle was also recognized by former Wisconsin Gov. Jim Doyle for contributing to the success of an educational program offered through the National Institute of Financial and Economic Literacy.

Murrow said Cayle has embraced Comfort Keepers' corporate initiative to help stop senior hunger and promote good nutrition, hosting drives for area food banks and giving nutritional presentations to senior groups.

He has also been a committed supporter of the Chamber golf outing, Grafton Christmas Parade and Ladies Night Out.

"Marc leads by example. He is a leader in the non-medical, in-home care provider field, and he believes in giving back to the community," said Pam King, Chamber executive director.

"It is a true testament to his commitment to Grafton and his good nature that he was nominated and selected to receive this recognition. It is so well-deserved."

Wirth was selected as the recipient of the Go-Getter Award by the Chamber Awards Committee because of his ready involvement in community causes.

"Since he moved his business to Grafton and joined the Chamber, John Wirth has made a great impact on the Chamber and the Grafton area," King said.

"When he sees a need for an improvement on an existing program or the need to become involved in a project or fundraiser, John never turns away, but jumps right in to lead the charge"

She said Wirth was the first man to get involved in promoting the Ladies Night Out promotion, and has taken a key role in coordinating the golf outing.

"Thanks to his efforts, our golf outing continues to be a great feather in the Chamber's cap," King said.

"John serves as a great ambassador for the Chamber, working with area businesses and the village. He is eager to share his Chamber experiences and brag about our organization whenever possible."

Image Information: MARC CAYLE, OWNER of the local Comfort Keepers franchise, accepted the Outstanding Business Person Award from Grafton Area Chamber of Commerce President Jeff Larson. Below, John Wirth was named the recipient of the Go-Getter Award at the Grafton Chamber's annual recognition banquet last week. Photo by Sam Arendt